

ED

BRADDOCK

ADVISOR / CONSULTANT



Ed has had a very extensive, and successful retail, and consultative automotive career. Ed hails originally from the South Florida market, and has conducted his business serving car dealers on a national basis to date (35 years). Ed's skillsets are wide, but specialized in the Finance & Insurance reinsurance performance, DOWC, and ancillary products segment. Ed's experience with large private, and public dealer groups, single point and family owned dealerships.

Ed's experience with the largest Toyota distributorship in the US, and consultative relationship with Auto Nation, the largest automotive retail group, during its infancy stages, gives him an invaluable edge with helping automotive dealers large and small across the U.S.

-While Ed's specialized background is in the finance & insurance, reinsurance arena, he also has developed high performing teams consistently meeting, exceeding sales goals and objectives. Ed has been recognized for his outstanding results in the corporate settings, helping complex dealership profitability projections, with On and offshore investment portfolios.