

BUDDY JOHNSTON

ADVISORY
BOARD MEMBER



Buddy has had a long career in starting new businesses, operations, and making them profitable. His career encompasses, being an automotive dealer, marketer, advertising, and now helping other business owners to sell their businesses.

At UBC Buddy is an integral part of our operations, and marketing Teams, where we analyze the core competencies, workflows, social and media marketing, digital networks, and profit opportunities.

Buddy lives in Palm Beach ,Fl, with his family, and takes great pride in reaching out to our clients, to help them anyway we can in their businesses. He has never been shy of hard work and making new friends.

His personality, passion, and positive attitude is infectious, and leading by example is his main goal.